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FOR IMMEDIATE RELEASE

QUINNOVA PHARMACEUTICALS, INC. LAUNCHES CLEANSE AND TREAT

NEWTOWN, PA—August 4, 2008—Quinnova Pharmaceuticals, Inc. announced today the commercial launch of Cleanse and Treat. Cleanse and Treat is the first prescription acne medication with a two-sided pad system (One + One Technology). One side of the pad contains a leave-on cleanser (salicylic acid 2%) and the other side of the pad contains a leave-on treatment (benzoyl peroxide 5%). This drug product is designed for ease of use and portability in order to help patients to be more compliant with their acne treatment.

Cleanse and Treat allows patients to cleanse their face without rinsing or needing a bathroom. The uniquely designed leave-on cleanser effectively removes dirt and oil while simultaneously delivering the active ingredient to exfoliate the skin. The reverse side of the Cleanse and Treat pad contains benzoyl peroxide, a highly effective treatment in killing *P. acnes* and reducing inflammation.

Cleanse and Treat is unlike any other acne treatment pads in the market. It is made of non-woven fabric with divots which help to retain the active ingredients and consequently prevent dripping and promote the homogenous application of the medication. Another patient benefit from using Cleanse and Treat is less likelihood of bleaching by the benzoyl peroxide because the patient does not need to touch the benzoyl peroxide on the pad during application.

Quinnova Pharmaceuticals' sales force calls on dermatologists across the United States.

About Quinnova Pharmaceuticals, Inc.

Quinnova Pharmaceuticals, Inc. is a specialty pharmaceutical company focused on the development and commercialization of prescription drug products based on innovative topical drug delivery platforms. For more information, please visit www.quinnova.com.